



Stretchin *in the Kitchen.*

Charity Pickleball Tournament & Wellness Expo

Presented by StretchLab • Benefiting Helping Hands Hawai'i

Sunday, October 25, 2026 • Pickles at Forte, Honolulu

SPONSORSHIP OPPORTUNITIES

Partner with us to power a day of community, wellness & giving

Aloha

On Sunday, October 25, 2026, StretchLab is hosting Stretchin' in the Kitchen, a charity pickleball tournament and wellness expo benefiting Helping Hands Hawai'i. Pickleball is the fastest-growing sport in the islands, and we're channeling that energy into something bigger than a game: a full day that brings 100+ players and hundreds of community members together to move, connect, and give back.

We're inviting a select group of local businesses and wellness brands to stand alongside us as sponsors. Your support directly funds Helping Hands Hawai'i's work in our community and puts your brand in front of an engaged, health-minded, local audience all day long, on the courts, in the expo, across our marketing, and in front of StretchLab's membership.

The packet that follows lays out the event, who you'll reach, and sponsorship levels from \$250 to \$3,000, plus in-kind options. Whatever the level, every dollar of profit goes to Helping Hands Hawai'i.

We'd be honored to have you in our corner. Reach out anytime and we'll find the right fit.

With gratitude and aloha,

Adam

Event Director, Stretchin' in the Kitchen • StretchLab
adam.am@stretchlab.com • (808) 208-5709

Event at a glance

	Detail
What	Charity pickleball tournament (100 players, rec + competitive) + open wellness expo
When	Sunday, October 25, 2026 • ~8:00 AM - 2:00 PM
Where	Pickles at Forte, Honolulu
Who benefits	Helping Hands Hawai'i (501(c)(3))
Host	StretchLab - mobility, recovery & assisted-stretch studio
Expected reach	250–350 on-site attendees + thousands of digital impressions across event, sponsor & partner channels

About Helping Hands Hawaii

Helping Hands Hawai'i is a local nonprofit dedicated to strengthening our community and supporting neighbors in need. Proceeds from Stretchin' in the Kitchen go directly to advancing this mission.

Helping Hands Hawai'i brings hope in times of despair to thousands of local families and individuals each year.

Our mission is to provide critical social services to improve people's quality of life and empower them on their path to a better tomorrow. We envision a thriving, resilient, and self-sufficient community connected for generations through acts of aloha.

To achieve our mission, we administer programs that benefit our community, including Community Clearinghouse, Representative Payee, and Supplemental Nutrition Assistance Program (SNAP) Outreach as well as seasonal projects and emergency support through our work with Hawaii Voluntary Organizations Active in Disaster (VOAD).

Why Sponsor

- **Visibility:** all-day, in-person exposure to a captive, health-minded local audience with players and their families on-site from morning to mid-afternoon.
- **Brand alignment:** your logo on banners, t-shirts, signage, the event page and social plus access to StretchLab's member base and Helping Hands' supporter network.
- **Goodwill:** associate your brand with health, recovery, community and charitable giving which is a natural fit for wellness and local businesses.
- **Direct engagement:** an expo booth and on-site activation options let you talk directly to attendees, demo, and capture leads.
- **Real impact:** 100% of profit supports a local 501(c)(3); sponsorships are tax-receipted by Helping Hands Hawai'i.

Sponsorship levels

Benefits are cumulative. Each level includes everything below it. StretchLab serves as Presenting Sponsor; the levels below are open to partners.

Level	Slots	What's included (cumulative)
Grand Slam \$3,000	2	Top billing on all event materials + division naming rights (“[Your Brand] Competitive Division”); logo on photo backdrop; premium expo booth; speaking moment at opening; dedicated social feature; 6 player entries (1 team + guests)
Gold / Center Court \$2,000	4	Premium logo placement; prime expo booth; branded item in player swag bags; banner on center/feature court; social feature post; mic recognition; 4 player entries
Silver / Net \$1,000	6	Logo on main event banner & t-shirt; standard expo booth included; logo in eblasts; named in press release; 2 player entries
Bronze / Dink \$500	8	Logo on event t-shirt (group); logo on event webpage; recognition at awards; social shout-out; 2 player entry
Court Sponsor \$250	8–12	Your name/logo on one court's banner (“Court sponsored by ...”); logo on event webpage; social shout-out

In-kind & à la carte

- **In-kind:** Donate product or services for raffle/auction prizes, food & beverage, water/ice, swag-bag items, printing, medals, photography, or an expo activation (e.g., free chair massages, smoothies). Recognition matched to fair-market value.
- **Add-ons:** Raffle/auction prize sponsor, hydration-station sponsor, lunch sponsor, awards sponsor, or skills-challenge sponsor. Ask us for pricing and details.

Benefits at a glance

Benefit	Grand Slam	Gold	Silver	Bronze	Court
Logo on event webpage	✓	✓	✓	✓	✓
Social media shout-out	✓	✓	✓	✓	✓
Court banner signage	—	—	—	—	✓
Logo on event t-shirt	✓	✓	✓	✓	—
Recognition at awards	✓	✓	✓	✓	—
Logo on main banner	✓	✓	✓	—	—
Expo booth included	✓	✓	✓	—	—
Named in press release	✓	✓	✓	—	—
Dedicated social feature	✓	✓	—	—	—
Player entries included	6	4	2	2	—
Naming / speaking moment	✓	—	—	—	—

Logo/asset deadline: please submit vector artwork by Sep 12, 2026 to guarantee placement on printed t-shirts and banners.

Sponsorship commitment form

Complete and return to Adam at adam.am@stretchlab.com or 1000 Auahi Street, I-102, Honolulu, HI 96814. We'll confirm your level, send an invoice or in-kind agreement, and collect your logo.

Company / sponsor name: _____

Contact name & title: _____

Email: _____

Phone: _____

Mailing address: _____

Sponsorship level (check one): Grand Slam \$3,000 Gold \$2,000 Silver \$1,000 Bronze \$500
 Court \$250 In-kind (describe below)

In-kind donation (description & est. value):

Payment method:

- Check (payable to Adam Bogucki memo Stretchin in the kitchen)
- Card / invoice
- ACH / other

Authorized signature: _____

Date: _____

Mahalo for supporting Stretchin' in the Kitchen and Helping Hands Hawai'i!

Questions? Adam • adam.am@stretchlab.com • (808) 208-5709