



# Stretchin' *in the Kitchen.*

## Wellness Expo Vendor Invitation & Information Packet

A Charity Pickleball Tournament presented by StretchLab • Benefiting Helping Hands Hawai'i  
Sunday, October 25, 2026 • Pickles at Forte, Honolulu

### VENDOR / EXHIBITOR PACKET

*Bring your brand to the islands' most fun wellness day*

### You're invited to exhibit

Aloha,

We'd love to have you at Stretchin' in the Kitchen, a charity pickleball tournament and wellness expo hosted by StretchLab on Sunday, October 25, 2026, benefiting Helping Hands Hawai'i. While 100 players compete on the courts, a wellness expo runs right alongside the action, and we're curating a vibrant village of health, recovery, fitness, and healthy-living brands.

This is a warm, captive, health-minded audience: players, their families and friends, and community members dropping in throughout the day, an estimated 250–350 people on-site, plus pre-event promotion across StretchLab's members and email list, Helping Hands' supporters, local pickleball communities, and media. It's a natural place to demo your product or service, hand out samples, capture leads, and be seen supporting a great local cause.

Booth options and everything you need to know are below. Spaces are limited and curated to keep a good mix, so we encourage you to reserve early. We'd be thrilled to have you join us.

With aloha,

#### Adam

Event Director, Stretchin' in the Kitchen • StretchLab  
adam.am@stretchlab.com • (808) 208-5709

## About the expo

	Detail
Event	Stretchin' in the Kitchen, a charity pickleball tournament + wellness expo
Date / hours	Sunday, October 25, 2026 • expo open ~8:00 AM–2:00 PM (load-in from 7:00 AM)
Location	Pickles at Forte, Honolulu
Beneficiary	Helping Hands Hawai'i (501(c)(3))
Expected attendance	250–350 (100 players + families, spectators & community)
Audience	Active, health-minded locals interested in fitness, recovery, nutrition & wellness

## Who should exhibit

- Recovery & bodywork - massage, chiropractic, physical therapy, cryo/compression, IV hydration, recovery tech.
- Nutrition & fuel - smoothies/juice, healthy snacks, supplements, meal-prep, specialty coffee/tea.
- Fitness & sport - gyms & studios, pickleball retailers, athletic apparel & footwear, training services.
- Health & lifestyle - spas, skincare, sleep/wellness brands, healthcare & insurance, financial wellness.
- Local makers & community - local wellness brands and a limited number of nonprofit/community tables.

*We curate for variety, so a category isn't "full" until we say so! If you're wellness-adjacent and bring good energy, reach out.*

## Booth options

Option	What's included
<b>Premium Booth</b> \$350	Prime, high-traffic location; larger footprint; logo on expo signage; extra social mention; everything in Standard
<b>Standard Booth</b> \$200	10×10 space, one 6' table + 2 chairs, vendor listing on event page, social mention, day-of signage
<b>Food / Beverage Vendor</b> \$250	Space for food/beverage service; you carry required health permits & equipment; listing + mention
<b>Nonprofit / Community</b> No fee	Complimentary table for registered nonprofits/community groups (limited; subject to approval)
<b>In-Kind / Activation Partner</b> No fee	Provide an on-site activation or donation (e.g., free chair massages, smoothies, raffle prizes) in lieu of a booth fee, by arrangement

## Every booth includes

- your space + table & chairs (per option), a listing on the event webpage, at least one social mention, and day-of directional signage to the expo.
- the chance to run a giveaway or demo, collect leads, and be recognized as a supporter of Helping Hands Hawai'i.

## Vendor guidelines & expectations

- **Bring an activation:** we love booths people want to stop at: a demo, sample, game, or giveaway. Consider joining the “passport” program (attendees collect stamps for a prize drawing).
- **Raffle donation (optional):** donating a raffle/auction item or attendee giveaway is encouraged and boosts your visibility and goodwill.
- **Setup & hours:** load-in from 7:00 AM; booths set and staffed by 8:00 AM; please remain open until 2:00 PM; teardown after. Don't break down early.
- **Bring your own:** bring your own tent/canopy, signage, and anything beyond the provided table & chairs. Note power/space needs on the form.
- **Insurance / permits:** provide a certificate of liability insurance (COI naming the event/venue as additional insured) by October 1. Food vendors must hold valid health permits.
- **Leave it better:** keep your area clean and leave no trace; recycle and pack out what you bring in.
- **Category balance:** we curate the mix to avoid stacking too many of the same category so reserve early to claim your space.

## Logistics

	Detail
Load-in	7:00–8:00 AM via vehicles unload then move to vendor parking
Expo hours	~8:00 AM – 2:00 PM (alongside tournament play)
Teardown	2:00–3:00 PM after awards; all booths cleared by 3:00 PM
Parking	Validation provided
Power / Wi-Fi	Available but note needs on the form
Provided	One 6' table + 2 chairs per booth (Standard/Premium); space per option

# Vendor application

Complete and return to Adam at adam.am@stretchlab.com by [Friday, October 10, 2026] (or until spaces fill). We'll confirm your booth, send payment details, and share your load-in info.

**Business / organization name:** \_\_\_\_\_

**Contact name & title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Website / social handles:** \_\_\_\_\_

**Products/services you'll showcase:** \_\_\_\_\_

**Booth option (check one):**

- Premium \$350
- Standard \$200
- Food/Beverage \$250
- Nonprofit
- In-kind/Activation (with approval)

**On-site activation / demo (describe):** \_\_\_\_\_

**Will you donate a raffle/auction item?**  Yes (describe): \_\_\_\_\_  No

**Special needs:**

- Power
- Extra space
- Table/chairs
- Other: \_\_\_\_\_

**Payment method:**

- Check (payable to Adam Bogucki with Stretchin in the Kitchen in Memo)
- Card / invoice
- Other

**Authorized signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Mahalo for being part of Stretchin' in the Kitchen — we can't wait to have you there!**

Questions? Adam • adam.am@stretchlab.com • (808) 208-5709